

# Noe Garcia

## Summary

I am looking to secure a position where I can make a difference and further my skills in the communications field by writing, editing, interviewing, researching, photographing and more.

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## » Work Experience

### **Project Angel Food | Los Angeles, CA**

Communications Manager

January 2022-Present

- Cultivate, organize and disseminate the communications, messaging and branding of PAF
- Create press releases, write stories, photograph events, clients, talent and more
- Direct video and photoshoots, manage events and media, create reels, design graphics
- Devise social media strategies to enhance online presence, amplify events and message
- Interview volunteers and clients, update website, work in Webflow

### **Santa Clarita Valley Signal | Santa Clarita, CA**

Copy Editor

Sept. 2021-Dec. 2021

- Design the daily newspaper five days a week including news, sports, and business pages
- Write headlines, deks, cutlines and make other editorial decisions on the layout/design
- Proof pages, edit stories and create daily newsletter

### **California Apparel News | Los Angeles, CA**

Assistant Editor

April 2021-Aug. 2021

- Cover the apparel industry including fashion, retail, finance, runway and more
- Travel and attend trade shows, photograph events, cover breaking news
- Interview apparel industry leaders, cultivate sources, copy edit, proof pages

### **Hanford Sentinel | Hanford, CA**

Reporter/Photographer

Sept. 2017-March 2021

- Cover the cities of Hanford and Lemoore and its local news and features
  - Cover daily prep sports in three different leagues with four high schools
  - Photograph, edit and organize photos for news and sports
  - Break news, cultivate sources, proof pages and copy edit
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## » Skills

- Lightroom, Photoshop, Adobe Premiere Pro, Adobe InDesign, Microsoft Office
  - Photographer with proficient knowledge of Canon cameras: Can shoot portraits, action, lifestyle, events and more
  - Bilingual (English/Spanish), goal-oriented, excellent group dynamics, leader
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## » Education

- **Temple University, School of Media and Communication**, Philadelphia, PA
- Bachelor of Arts in Journalism, 2012-2016